

SMILE FOUNDATION USA

NEWSLETTER

Power Of Partnerships

When Healthcare Finds its Way Home

“When the Smile on Wheels arrives in our village, we feel secure about our health,” shares a middle-aged woman from Paramakudi, Tamil Nadu, her words reflecting the collective voice of many. Earlier, healthcare meant long journeys and uncertainty, but that has changed since Smile Foundation, in partnership with Healthium, has launched Smile on Wheels (SOWs), a mobile medical unit bringing quality healthcare to rural doorsteps. Rooted in trust and awareness, the SOWs goes beyond treatment to educate communities on hygiene and preventive care, while offering consultations, diagnostics, and telemedicine. Today, expectant mothers, the elderly, and those with chronic conditions receive timely support, while the entire community moves closer to healthier, more responsible living each day.



Diary of Kindness

To turn kindness into something truly tangible, Smile Foundation has joined hands with Dear Diary by Rashmika Mandanna in a heartfelt collaboration “Kindness Economy”, that transforms everyday choices into acts of hope. With every perfume purchased, a part of the proceeds helps a child go to school and strengthen communities. This partnership is a testament to making a difference to sprinkle the fragrance of positive change, which travels far beyond touching lives, nurturing dreams, and reminding us that every small act of kindness can create a ripple of smiles across communities.

Health and Well Being

Cultivating Good Health at the Grassroots

In Donde village, Pune, a simple health camp under Smile Foundation's Women Empowerment Programme became a lasting transformation. Inaugurated by the village Sarpanch (chief), the camp was attended by enthusiastic residents and trained doctors who brought medical care and preventive awareness for the welfare of the community. ASHA workers, mothers, young girls and elders joined in for haemoglobin and blood pressure screenings and antenatal and postnatal care services, ensuring that everyone gets a detailed health check up. By the end of the day, it was evident that the camp did more than diagnosis, it inspired Donde's people to embrace hygiene and preventive care, so that the community collectively shapes healthier and safer, for years to come.



Frontline of Hope

In the farthest reaches of India, where healthcare access often meets the limits of geography, two remarkable forces hold the system together- the ASHA and Anganwadi workers. On one hand, the ASHAs move from home to home, tracking pregnancies, ensuring institutional deliveries, distributing essential medicines and encouraging families to seek timely medical care, while on the other hand, the Anganwadi workers nurture the next generation by guiding children through early learning, nutrition and growth monitoring. Together, they form the lifeline of India's public health mission, turning government vision into tangible community well-being. Recognizing their tireless services, Smile Foundation has partnered with these frontline workers to strengthen their impact through resources, training and capacity building sessions. United as a team of three ASHAs, Anganwadi workers, and Smile Foundation, are ensuring that healthcare does not stop at the city's edge, but flows into every rural home empowering every mother, child, and community to thrive in lasting good health.

Small Hands, Big Changes

Good habits, when taught early, become the roots of lifelong health. When children learn the simple act of washing their hands properly, they don't just protect themselves, they become catalysts of change for their entire community. In this spirit, Smile Foundation's Smile on Wheels celebrated Global Handwashing Day with children across the country, turning learning into joyful discovery. Through interactive and engaging sessions on cleanliness and hygiene, the initiative reinforced that preventive care begins at an early age. Each child walked away not just with cleaner hands, but with a stronger sense of responsibility, growing into mindful, healthy citizens who carry forward the message of hygiene and wellness wherever they go.



Education and Empowerment

Where Ambition Meets Opportunity

In a world where ambition often collides with financial limitation, many young women see their dreams fade before they take form. Smile Foundation with the steadfast support of Deutsche Bank, is changing this narrative by crafting pathways for aspiring women engineers to claim their place in the world with purpose and pride. In Bengaluru, the recent Domain Skills Training Session, became more than lessons in engineering; they evolved into a transformative experience where participants sharpened their technical expertise, learned to bridge the gap between theory and practice and mastered adaptability in an industry defined by constant change. With the goal of intertwining financial empowerment with personal and professional goals, this collaborative effort is determined to cultivate innovators, leaders and architects of tomorrow's change.



Empowering Educators, Enriching Classrooms

Behind every thriving classroom stands a teacher empowered with knowledge, empathy and purpose. Under Smile Foundation's Mission Education initiative, this truth takes form through continuous teacher capacity building, an endeavour that reshapes education from ground up. The regular teacher training sessions enable the teachers with modern, activity-based methods, sharper classroom management and sensitivity to identify children who need extra guidance. Each skill acquired becomes a force multiplier ensuring that no child fades into the background, while teachers emerge with confidence and creativity capable of nurturing curiosity, critical thought and emotional intelligence.

Diwali of Shared Smiles

The glow of Diwali shined bright when children from Smile Foundation education centre and Mother Mary's School, New Delhi joined hands not as strangers, but creators of shared joy. Under the Child for Child initiative, the children participated in shaping Diyas, making colourful rangolis and discovered the deeper art of collective efforts. The festive activity turned out to be a lesson in empathy and equality, as laughter bridged differences and creativity dissolved barriers, enabling young minds to be inspired with seeds of compassion.



Livelihood

From Brushstrokes to Breakthrough

In a quiet village where opportunities fade before they form, Sita's story emerges as a portrait of resilience and self-determination. Having lost her father at a young age, she and her mother shouldered life's burdens with quiet strength. Guided only by observation, Sita taught herself to paint, turning curiosity into craft. Her journey took a transformative turn when she enrolled with Smile Foundation and Berger Paint's collective initiative, the iTrain on Wheels. Through immersive hands-on training in design, colour finishing and POP work, led by industry experts, Sita has now refined her skills and discovered the discipline behind true craftsmanship. Today, she stands among many beneficiaries across India, building dignified livelihoods with confidence, creativity, and renewed self-belief.



Empowering India's Artisans of Tomorrow

In a decisive step towards empowering India's workforce, Smile Foundation has signed a Memorandum of Understanding with Furniture & Fittings Skills Council (FFSC), a partnership designed to fortify skill development in one of the nation's most dynamic trades. Through this collaboration, men and women mobilized by Smile Foundation shall be gaining access to structured, industry-recognized training and certification under FFSC's expertise. With a shared vision of transforming raw potential into professional mastery, this initiative is determined to help skilled individuals to build dignified futures while sustaining the traditions of craftsmanship.

Women Leading Change



Weaving Prosperity thread by thread

As the rhythmic sounds of looms echo throughout the hills of Kalimpong, women weave the legacy of craft and resilience quietly. For generations, weaving has been their livelihood and to support this legacy, Smile Foundation's Women Entrepreneurship Development Initiative is helping the local women's groups, with the new age business skills to empower them for the modern market. With business planning, financial and digital literacy, marketing and communication, they are being equipped with skills that transform their artistry into enterprise. Today women of Kalimpong strategize, price and promote their work on different e-commerce platforms and exhibitions, crafting sustainable livelihoods rooted in pride and self-reliance.