

SMILE FOUNDATION USA

NEWSLETTER

Power of Partnerships

Women Empowerment Gains Momentum with Etude India & Smile

Smile Foundation has joined hands with ETUDE India to strengthen Swabhimana, its flagship women empowerment programme aimed at improving health, education, livelihoods, and economic independence for women in underserved communities. Through this partnership, a portion of ETUDE India's product sales will directly support on-ground activities, expanding the reach and impact of the programme for women and adolescent girls, while giving greater visibility to the importance of women's empowerment and inclusive growth. Together, Smile Foundation and ETUDE India are creating opportunities that build confidence, skills, and sustainable livelihoods for women, fostering brighter, self-reliant futures.



HDB Financial Services Expand Primary Healthcare with Smile



Change often begins where need meets strategy. In Coimbatore, Tamil Nadu, Smile Foundation and HDB Financial Services Limited have joined forces to launch Smile on Wheels, a mobile healthcare programme reaching 15 villages, supporting the government's goal of accessible, quality healthcare. Each mobile unit is fully equipped and staffed with qualified doctors, nurses, and medical personnel to deliver primary healthcare services directly to underserved communities. The programme is expected to benefit over 18,000 individuals annually, demonstrating how strategic partnerships between corporate partners and social organizations can strengthen healthcare access, improve community wellbeing, and create measurable social impact.

Education & Empowerment

Curious Learners Find The World of Camera

A simple step beyond the classroom opened a world of curiosity and new aspirations for students from Smile Foundation's Mission Education programme. During a recent visit to Devi Prasad Goenka Management College, many children experienced first-hand excitement when they walked into professional studios for the first time, held cameras, and discovered the creative worlds of filmmaking, photography, sound, and animation. Their curious questions, shared laughter and bright, eager eyes filled the campus, transforming it into a space alive with imagination, learning, and the promise of new possibilities.



Confident Teachers Shape Curious Classrooms



Every meaningful change in education starts with a single moment of belief. In Yadgir, a STEM training programme is empowering teachers to transform the way Science, Technology, Engineering, and Mathematics are taught. By using hands-on activities, real-world connections, and creative approaches, educators are building confidence and making learning more engaging for children. As teachers grow more assured in their methods, students respond with curiosity and enthusiasm, proving that when teachers are supported, classrooms become spaces where brighter futures begin.

Livelihood

Painters in Himachal & Srinagar Master Craft with Skills

For many painters in India, learning arrives where work already happens. Through the iTrain on Wheels programme, led by Berger Paints India Limited in partnership with Smile Foundation, painters across India are gaining access to practical, worksite-based training. Recently, Training of Trainers sessions in Himachal Pradesh and Srinagar prepared field teams to address the unique demands of hilly and cold regions. With a focus on safety, communication, and hands-on learning, the programme is strengthening painters' skills, enabling steady livelihoods, and helping families move forward with confidence and pride.

